Greater Essex example of school comms for: **Parents**

Parent Update – Helping Students Explore Their Future

Dear Parent/Carer,

At [School Name], we want every student to leave school with a better understanding of the opportunities available to them and the confidence to pursue them.

That's why we are evolving our approach to work experience.

You may have heard that the Government has highlighted the importance of helping young people explore careers and the workplace from an earlier age. We are embracing this approach by giving students access to a wider range of workplace experiences throughout their secondary education.

Why Are We Changing?

Traditionally, students may have taken part in a one-week block work experience placement during secondary school. While these experiences remain valuable, we believe students can gain even more by experiencing a variety of workplaces, industries and career pathways over time.

A single day in a workplace can open a young person's eyes to opportunities they may never have considered. They can discover different roles, meet employees with diverse career journeys and develop a better understanding of the skills employers are looking for.

So, if one workplace experience can make a difference, why stop at one?

Our aim is to provide students with up to **10 days of workplace experiences across their secondary education**, helping them build knowledge, confidence and aspirations for the future.

What Will Students Gain?

Through workplace experiences, students can:

- Explore different industries and career pathways
- Develop confidence and workplace awareness
- Meet employers and employees from a range of sectors
- Understand the skills needed for future success
- Challenge stereotypes and broaden their horizons
- Make more informed decisions about future study and careers

Every workplace has something valuable to offer, and every experience can help shape a student's future.

Can You Help?

Parents and carers are often a young person's biggest source of career inspiration, and we'd love to hear from you, do you work for an organisation that could support our students?

Why host one student when you could inspire a whole group?

A single day can have a lasting impact on young people. By hosting a small group of students, introducing them to different roles within your organisation, or giving them a behind-the-scenes look at your industry, you can help broaden their horizons and showcase opportunities they may never have considered.

Hosting a group can also be a more efficient and flexible way for employers to engage with our students. Rather than supporting one student over several days, you can reach and inspire multiple students at once, maximising the impact of your time while raising awareness of your organisation, industry and career opportunities.

Sometimes just a few hours of your time can inspire a whole group of young people, helping them to make better-informed decisions about their future while strengthening your organisation's connection with the local community.

Get Involved

If you, your employer, or someone in your network could support this initiative, we'd love to hear from you. Whether it's hosting a small group of students for a day, providing a workplace visit, or sharing insights about your industry, every contribution helps.

Together, we can help our students at [School Name], discover new opportunities, build confidence, and prepare for their future careers.